



Leadership Council Members



Leah Binder is CEO of The Leapfrog Group, a national organization representing employer purchasers demanding improvements in the safety of the nation's hospitals. In 2009, she was named 28th on Modern Healthcare's list of the 100 Most Powerful People in Healthcare. She currently sits on the National Quality Forum's Serious Reportable Events Steering Committee, the National Priorities Partnership Board, the Critical Care Roundtable, and the Advisory Board of the Institute for Interactive Patient Care. Before joining Leapfrog, Ms. Binder served as vice president at an award-winning rural hospital network in Farmington, Maine, Franklin Community Health Network, and was a senior policy advisor for the Office of New York Mayor Rudolph Giuliani. Ms. Binder has a BA from Brandeis, and two master's degrees from the University of Pennsylvania.



Mary Bradley is the Director of Health Care Planning for Pitney Bowes, where she is responsible for the development of U.S. healthcare strategy including quality assessment of healthcare programs, management of healthcare suppliers, development and management of the healthcare budget, and the development and communication of plan offerings. Prior to this position, Mary was the Manager of Global Advanced Benefits Planning at Pitney Bowes. Mary is the Chair of the Board of Directors for the North East Business Group on Health, a board member of the National Business Group on Health's Institute of Health and Productivity and serves on advisory boards for Cigna, NCQA, IFEBP and the National Business Coalition on Health's eValue8 product. Mary received the 2008 Employer Award for Value Based Purchasing from the National Business Coalition on Health, and a Solutions Superstar award in 2009 and 2010. Mary has a BA from Emmanuel College in Boston, MA. **(NEBGH Member)**



Susan Dentzer is the editor-in-chief of *Health Affairs*, a peer-reviewed journal focused on the intersection of health, health care and health policy. She is also an on-air analyst on health issues with the *PBS NewsHour*, and a frequent guest and commentator on National Public Radio. Dentzer is an elected member of the National Academy of Sciences' Institute of Medicine, the Council on Foreign Relations, and the National Academy of Social Insurance. She is also a fellow of the Hastings Center and sits on the Board of Directors of Research!America and the Board of Overseers of the International Rescue Committee. Formerly, Dentzer served on the Board of the Global Health Council. A graduate of Dartmouth, Ms. Dentzer is a Dartmouth trustee emerita and chaired the Board of Trustees from 2001 to 2004, and currently serves on the Board of Overseers of Dartmouth Medical School.



Steven Frist is responsible for the strategic planning and design of Global Benefits for Pfizer. Steve leads Pfizer's efforts to set the Company's benefit philosophy and objectives, review benefit plan offerings, and develop solutions to manage health care and retirement benefits. Steve has over 20 years of employee benefits experience. He joined Pfizer through the acquisition of Wyeth. Prior to joining Wyeth, Steve was a Senior Consultant for Watson Wyatt where he worked with Fortune 500 companies to develop benefit program strategies and measure program performance. He has also held key roles at Innovative Solutions in Healthcare, Hewitt Associates, and Washington National Insurance Company. Steve is a graduate of the University of Pennsylvania, he is a member of the American Academy of Actuaries and an Associate of the Society of Actuaries. **(NEBGH Member)**



James R. Knickman is the first President and CEO of NYSHealth Foundation. Prior to joining the Foundation, Dr. Knickman was the Vice President of Research and Evaluation at the Robert Wood Johnson Foundation (RWJF) in Princeton, New Jersey. Throughout his 14-year tenure at RWJF, Dr. Knickman led grant-making teams in three areas: clinical care for the chronically ill, long-term care services, and population health. Dr. Knickman is the co-author of a widely used textbook on health policy and management. He serves as a board member of the Robert Wood Johnson Health System, and as a board member of the Center for Effective Philanthropy. Currently, he is a member of the editorial boards of The Milbank Quarterly and Inquiry. Dr. Knickman received his BA from Fordham University and his Ph.D. in Public Policy Analysis from the University of Pennsylvania.



Michelle Martin is Director of Health and Welfare Benefits at CBS Corporation, where she is responsible for the strategy and design of benefit plans and health improvement programs. Ms. Martin is a Certified Employee Benefits Specialist with a certification in Global Benefits Management. Active in the benefits community, she is a member of the New York State Health Accountability Foundation Advisory Council, Chair of the National Business Group on Health Pharmaceutical Council and member of the NCQA Purchasers Advisory Council. Ms. Martin taught a CEBS course at Hofstra University, which placed emphasis on key economic, accounting and financial concepts essential in the administration of employee benefit plans. Ms. Martin holds an MBA from Adelphi University. **(NEBGH Member)**



Margaret E. O'Kane is President of the National Committee for Quality Assurance (NCQA). Under her leadership since 1990, NCQA has developed broad support among the consumer, employer and health plan communities. In addition to her leadership of NCQA, Ms. O'Kane plays a key role in many efforts to improve healthcare quality. In 2009, she was awarded the Picker Institute Individual Award for Excellence in the Advancement of Patient-Centered Care. She also serves as co-chair of the National Priorities Partnership, a broad-based group working to bring transformative improvement to our healthcare system. Ms. O'Kane began her career in health care as a respiratory therapist and went on to earn a master's degree in health administration and planning from the Johns Hopkins University.



Laurel Pickering is Executive Director of Northeast Business Group on Health. Since becoming Executive Director in 1996, Ms. Pickering has focused on mobilizing the business community to drive improvement in healthcare cost, quality and value for employers. Ms. Pickering currently serves on NCQA's Standards Committee, the Board of Directors of The Leapfrog Group, CDC's Business and Labor Responds to AIDS Board of Business and Labor Partners, the Commissioner of NYC Department of Health and Mental Hygiene's Advisory Council, the Board of Directors of NYCLIX (New York Clinical Information Exchange), and the Community Advisory Committee of the New York State Health Foundation. Ms. Pickering received her BA from SUNY

Albany and MPH from Emory University.



Anita Shaughnessy is the Vice President of U.S. Healthcare and Wellness at American Express. As the company's chief caretaker, she is responsible for planning and implementing health, disability and voluntary benefits for U.S.-based employees and their dependents. Anita also directs the integrated health management program, Healthy Living. Since its inception in 2009, Healthy Living has been awarded four National Business Group on Health "Well Workplace" awards, Gold awards from WELCOA and the American Heart Association as well as five (APEX and Hermes) communications awards.

Before joining American Express, Anita was the Director of Welfare Programs at Citigroup. Outside the office, Anita is a member of the Health Enhancement Research Organization and the World at Work. Anita earned her master's degree from Springfield College and her bachelor's from Russell Sage College. **(NEBGH Member)**



Mark D. Smith, M.D., M.B.A., has been President and CEO of the California HealthCare Foundation since its formation in 1996. A board-certified internist, Smith is a member of the clinical faculty at the University of California, San Francisco, and an attending physician at the Positive Health Program for AIDS care at San Francisco General Hospital. He is a member of the Institute of Medicine (IOM) and serves on the board of the National Business Group on Health. Previously, Smith was executive vice president at the Henry J. Kaiser Family Foundation. He previously served as associate director of AIDS

services and assistant professor of medicine at Johns Hopkins University. He has served on the Performance Measurement Committee of the National Committee for Quality Assurance and the editorial board of the *Annals of Internal Medicine*. Smith received a BA from Harvard College, an MBA from the University of Pennsylvania and medical doctorate from the University of North Carolina at Chapel Hill.



Andrew Webber joined the National Business Coalition on Health (NBCH) as President and CEO in June of 2003, and has since overseen all association activities including value-based purchasing programs, government and external relations, educational programs, member communications and technical assistance, and research and evaluation. Mr. Webber currently sits on the Board of Directors of the National Quality Forum and the combined Bridges to Excellence and Prometheus Payment organizations. He is a Principal of the Hospital Quality Alliance and the Quality Alliance steering committee, and is an active member of the Purchaser/Business Advisory Councils for the National Committee for Quality Assurance, the Joint Commission for the Accreditation of

Healthcare Organizations, and the eHealth Initiative. Mr. Webber is a frequent speaker and lecturer on health policy issues. He is a graduate of Harvard University.